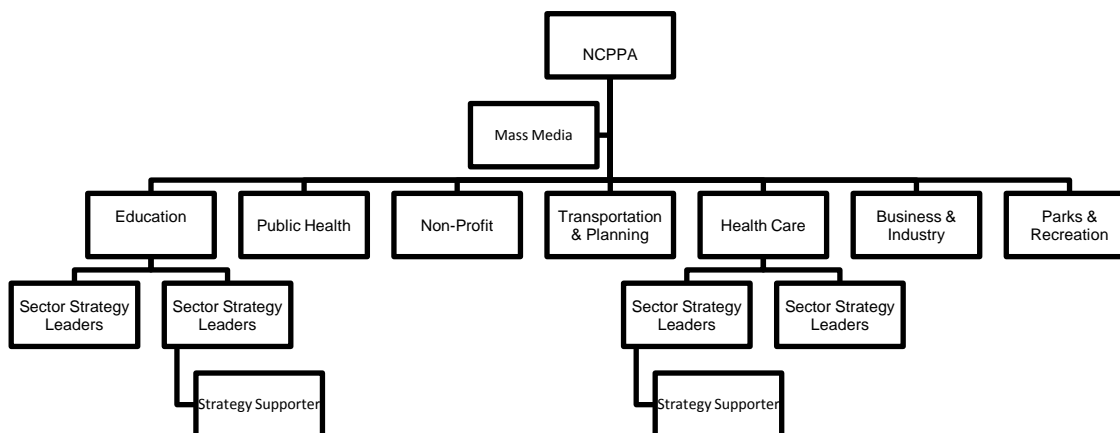


NCPPA has convened a National Implementation Team to lead national strategies within the Plan and to coordinate resources for state and local implementation. National organizations have assembled to work within each sector of influence outlined in the Plan. Each sector consists of chairs, strategy leaders, and strategy supporters to focus attention, resources, and action to achieve measurable outcomes.

The following depicts the national organizational structure and lists the organizational chairs for each sector.



## Sector Leaders

### **Public Health**

National Society of Physical Activity and Public Health Practitioners

### **Education**

National Association of State Boards of Education (NASBE)  
National Association of Sport and Physical Education (NASPE)

### **Health Care**

American Medical Association (AMA)  
American College of Sports Medicine (ACSM)

### **Business & Industry**

International Health, Racquet & Sports club Association (IHRSA)  
American Council on Exercise (ACE)  
American Heart Association (AHA)

### **Transportation, Urban Design, and Community Planning**

Transportation for America (T4America)  
Nemours Foundation

### **Media**

Coordinated centrally through NCPPA

### **Parks, Recreation, Fitness, & Sport**

YMCA of the USA  
National Recreation Park Society (NRPA)  
National Academy of Sports Medicine (NASM)

### **Non-Profit & Volunteer Organizations**

American Cancer Society (ACS)  
AARP