

NCPPA Members

American Alliance for Health, Physical Education, Recreation & Dance
American Cancer Society
American College of Sports Medicine
American Council on Exercise
American Heart Association
IDEA Health and Fitness Association
International Health Racquet & Sportsclub Association
MEND Foundation
National Athletic Trainer's Association
National Academy of Sports Medicine
National Recreation and Park Association
PlayCore
SPRI Products
United States Tennis Association
YMCA of the USA

Get Involved!

We encourage all organizations—public, private and nonprofit—to get involved in advocating for policy changes designed to engage all Americans in physical activity. We invite you to join us as we strive to create national initiatives that encourage Americans of all ages and from all walks of life to become more physically active.

For more information, please visit www.ncppa.org or email our Executive Director, Sheila Franklin at sfranklin@ncppa

Our Mission

The NCPPA's mission is to unite the strengths of public, private and industry efforts into collaborative partnerships that inspire and empower all Americans to lead more physically active lifestyles.

The Leading Force

in Promoting Physical Activity & Fitness Initiatives



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MORE THAN $\frac{2}{3}$ ADULTS & $\frac{1}{3}$ CHILDREN

Nationwide are overweight or obese.

MORE THAN 60%

Number of Americans who lack any physical activity.

2nd

After tobacco use, lack of exercise and poor diet is the second leading cause of death.

LESS THAN 20%

Number of children who walk or bike to school.

LESS THAN 10%

Of daily physical education in our nation's schools.

MORE THAN \$117,000,000,000

Cost of obesity-related diseases to the U.S. economy

Who We Are

The National Coalition for Promoting Physical Activity (NCPA) is the leading force in the country promoting physical activity and fitness initiatives. We are a diverse blend of health organizations, associations and private corporations, advocating for policies that encourage Americans of all ages to become more physically active.

What We Do

Established in 1996, the NCPA's membership roster continues to grow as more organizations recognize the important role of physical activity in America's fight against chronic disease and obesity. We provide an active forum for our members to share ideas and work collaboratively to increase physical activity opportunities for all Americans.

We maintain a strong advocacy presence both in Washington D.C. and throughout the nation. NCPA staff and members work together to actively encourage federal, state and local stakeholders to make policy changes that promote regular physical activity in all facets of life: homes, schools, public parks and trails, health clubs, neighborhoods and the workplace. We speak directly to lawmakers and support state and national programs that meet our objectives.

Together We're Making a Difference

What we've accomplished

- Initiated an action-based campaign to insure inclusion of physical activity in the **reauthorization of the Elementary and Secondary Education Act**, creating an awareness of the link between physical activity and the academic success of America's youth
- Drafted original **legislation** to a bi-partisan group of

national legislators to provide economic incentives for individuals to become more physically active.

- Joined forces with the **U.S. Centers for Disease Control and Prevention (CDC)** to conduct national conferences that highlight **Federal and State policy enactments** that promote regular physical activity and profile "**best practices**" that can be easily replicated on the local level.
- Held congressional briefings on a variety of physical activity topics including transportation and education
- Published the 2010 report, *Make the Move—2010–2011 Implementation of the U.S. Physical Activity Plan*, detailing the strategic priorities, visions and goals for year one of each sector's implementation efforts.

What we're doing

- Leading implementation of the first U.S. Physical Activity Plan, a collaborative effort between private and public sectors that aims to increase physical activity in all segments of the American population.
- Speaking at state, regional and national conferences on physical activity and the important role it plays in public health, education and workforce productivity and efficiency. Initiating and implementing a major physical activity cause marketing campaign.
- Publishing fact sheets targeting the National Physical Activity Plan sectors for use by advocates on all levels.
- Providing America's most comprehensive resources for supporting grassroots,

statewide and national efforts to fight chronic disease and obesity through regular physical activity.

Member Benefits

We encourage all types of organizations that promote physical activity as part of their values to apply for membership.

As an NCPA member, you can:

- **Collaborate** and network with leaders of top-ranking organizations to strengthen your organization's mission and outreach
- **Gain access** to resources and publications containing valuable "inside information" only available to NCPA members
- **Influence** high-profile policy recommendations and work alongside leading authorities in health promotion and physical activity research
- **Pioneer** key and relevant research on the indisputable link between exercise and healthy lifestyles
- **Be a part** of leveraging the recently developed National Physical Activity Plan into a national campaign for a more physically active America

