



The National Physical Activity Plan Implementation Plan Priorities and Timeline

NCPPA will coordinate five strategic goals to support implementation of the Plan. Faced with limited resources, these strategies will be introduced during the first year of the Plan's introduction. The following provides an expected time frame for each priority.

Phase 1: February – June 2010

Assemble National Organization Implementation Teams

Phase 2: February 2010- ongoing

Raise funds to sustain central coordination and promotion of the Plan

Phase 3: May 2010 – September 2010

Develop a coordinated and focused National policy agenda based on the Plan

Phase 4: May 2010 – May 2011

Establish a unified brand and communications plan to generate broad awareness for the Plan's collective efforts to improve physical activity

Phase 5: October 2010- Ongoing

Work through grassroots organizations to provide information, training and resources to implement that Plan at the state and community level